## SALERS BREED: Star of the Show SOMMET DE L'ÉLEVAGE (Oct. 3rd to 5th - 2018) Clermont-Ferrand / France



TWENTY-SEVEN years ago, the Sommet de l'Élevage (Livestock Summit) opened its doors in Clermont-Ferrand (France), at the heart of the biggest area of natural rangeland in Europe, with a mission to showcase the Massif Central's native beef breeds. Twenty-seven years later, already the undisputed world-leading trade show for the beef sector, the Sommet de l'Élevage has also steadily carved out a position as a leading national forum for dairy breeders and an exceptional showcase for French know-how in livestock production and breed genetics.

The Sommet is a headline event among the world's big livestock trade shows, continuing to pull in more and more visitors every year. This year, 2,000 rigorously - pedigreed animals, 1,500 exhibitors and over 95,000 visitors will be in attendance at the Sommet de l'Élevage which will be opening its doors from October 3-5, 2018, in Clermont-Ferrand, France.

To host these visitors in the best possible conditions, the **International Lounge** will provide again a services package tailored to cover everything foreign visitors could need: catering and workspace, accommodation bookings centre, free shuttle links from the exhibition centre to town centre and airport, interpreters, guided tours of the show and more.





With over **1,500 exhibitors running stands**, including 300 businesses from 32 different countries worldwide, the Sommet de l'Élevage delivers a full package of solutions for every link in the livestock farming value chain, from feeds and veterinary products to facility equipment, dairying equipment, agricultural machinery, and more - all showcased in 180,000 m<sup>2</sup> of exhibition space.

The packed three-day schedule will be smartly paced by a flurry of events, from **national or inter-regional breed competitions to breed shows and auctions,** demonstrations, and more. **Salers** - the 4<sup>th</sup> biggest beef breed in France - will be headlining the exhibition with **its national championships** and its 400 best specimens competing for best-of-breed at the Zénith ring arena. The International Salers Federation will also hold its tri-annual convention during the Sommet.

The event is also host to more than **40 top-flight** seminars and conferences on hot issues in farming, the International livestock evening, and a packed schedule of **35 tours to farms** and agribusiness centres, offering to its international visitors and delegations a real VIP experience.

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