

THE BALANCED BREED **SALERS** **AUSTRALIA**

AUSTRALIAN SALERS ASSOCIATION INC. JOURNAL
2013 / 2014



Looking forwards, looking back

Large Genetic Investment pays dividends

Ingledeew Salers testify the adage that - to make money, you have to spend it first.

The Salers stud was formed in 1987 by a group of commercial cattle producers under the watchful eyes of world renowned beef cattle judge and Darling Downs cattle producer, the late Don Anderson and his equally well respected international veterinarian friend Dr Syd Miller of Warwick.

The group paid record prices during the mid 1980's on selectively acquiring the best genetics and imported animals available from around the world to lay a strong long term foundation on which to build their current herd.

Ingledeew principals Michael and Helena Manley of Toowoomba have spearheaded the studs development to the stage where it has regular bull buying clientele spread throughout Central and Southern Queensland, and have recently combined breeding and marketing forces with son Daniel and friend Jodie Plant of Greendale Salers to develop and promote the commercially sought after genetic traits which Salers afford the beef industry.

These beef producers are getting the commercial advantage of the genetic enhancement to their existing herds in the number of live calves resulting from the proven Salers traits of relatively small calves produced, increased fertility, and pelvic formation for calving ease.



The straight purebred Salers carcass yields 60%+, and the long stretchy frame with adequate fat cover produced by the Salers has tremendous muscle content thus increasing the kilos of beef. A bull buying client from Alpha confirms selling consignments of Salers-Brahman weaners off the cow weighing av 370 kg at 7-8 month of age. The extra weight produced by the Salers-cross adds significant extra financial return for the article produced, which is what the business is all about.

Salers handle severe heat as well as the cold. They are adaptable and hardy for the prevailing conditions, and with their strong bone structure can travel long distances for feed and water without maintenance problems.

Ingledeew runs the main herd of more than 150 purebred Salers on its Oakey property, and boasts the amazing achievement of never having had to intervene in delivery of any of its more than 2,000 calves born in the past two decades. Calving ease is a reality, and this trait is passed on from both the Salers sire (small calves) and dam (wide pelvic opening) in cross-breeding programs.

In fact, commercial breeders are joining Salers heifers as young as 10 months with no detrimental effects on the dam, thereby achieving two 6 month+ saleable progeny by the time the cow is 3 years old. Having the largest pelvis of any breed, heifers can be joined earlier.

The Salers male is known for its very high level of libido and ability to lift pregnancy rates considerably in a herd. This combined with the agility which Salers bulls of all ages and size possess through their natural balanced structural formation make them ideal for mating with cows of any age.

Salers is a total package, and commercial cattlemen are realising the significant benefits which this docile breed offers in the crossbreeding business.

Ingledeew Salers



Michael & Helena Manley

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Greendale Salers



Daniel Manley & Jodie Plant

President's Report

Welcome to the 2013 edition of the Australian Salers Association magazine. Thank you to the members who have contributed to the publication of this magazine, without your contributions of photos and information to fill the pages this magazine would not have become a reality!

A special thank you must also be extended to our international colleagues whose kind contributions will surely provide informative and varied reading content. This edition's cover shows the ancient village of Salers in Southern France in the background with ASA members at the 2012 AGM and tour in the foreground.

The past 5 years has seen Australia experience drought conditions in some parts of the country and severe flooding on repeated occasions in other areas as well as a general economic downturn as a result of the GFC. It has not been an easy road for most with the high Australian dollar forcing down the price of export commodities. In addition the live cattle export trade downturn has impacted upon the domestic cattle market in less than positive ways. Generally speaking market prices of cattle domestically are around 30% lower than in 2008 with costs and overheads increasing by around the same margin of 30%. The supermarket shelf prices for beef have also increased accordingly. Incentives for young people to perpetuate the rural industry - in our own case the beef industry - are too often few.

It is in these circumstances that beef producers maybe now more than ever before, need to look at the cumulative economic viability of their herds. Requirements of minimal input and expenditure to easily produce live calves with extra weight and yield within reduced time frames are fundamental to on farm success. The foraging ability of the Salers in harsh and unpredictable environments is a true asset of the breed - Salers are able to eat many varieties of herbage (such as Buchan's Weed or Wire Weed) quite readily in comparison to many selective grazing breeds. The breed is characteristically hardy with a relatively sturdy frame and constitution which enables them to traverse considerable terrain and withstand adverse conditions, often to travel distances through dry conditions to reach water.

Salers may run lean in harsh climate conditions but fertility is generally not compromised due to the genetic backdrop of the breed. Salers have recently been identified as the primary maternal beef breed (recent Irish statistics) in comparison to many other Euro breeds who have typically terminal fertility. With a pelvic area of 25-30% larger than any other breed the benefits of crossbreeding Salers to heavier weight sires allows greater versatility in herd management programmes. Scenarios to increase fertility, milking ability and calving ease are easy to project. Due to the superior milk quality of Salers calves tend to wean at a much higher weight than most maternal breeds.

Calving ease is one of the strongest features of Salers - births are quick, require little or no assistance and weights are low. The ability of calves to pick up weight quickly to weaning is



Finke Big with Steve McCourt

due to copious amounts of extremely rich milk. The mothering intelligence of cows has been well developed through thousands of years of natural selection in geographically isolated environments. The original Salers cattle were left to their own survival in the mountainous areas of France from which they originate.

The 2013 magazine has the considerably easy task of sharing the best features of the Salers breed with its readers. It is however very important for the content of the 2013 magazine to reach prospective and future Salers breeders - the very genuine value of the breed as an intelligent choice for crossbreeding within established herds has true merit which should not be overlooked when assessing the breed at large. For many it is maybe time for a fresh take on Salers - genetic development since the introduction of the breed into Australia in 1986 sees Salers today standing as tenacious and streamlined with good temperament, great maternal traits and considerable growth statistics ideally suited to Australian conditions.

While speaking of good temperaments, none is better than Ray Hughan's of Western Australia. After well over a decade of service on the Board of the ASA, Ray has stepped down from his position as that State's representative on our National Board. We thank Ray deeply for many years of participation, friendship and valued input. We wish Ray and Toni all the best in the future.

We hope you enjoy the contents of the 2013/2014 magazine and again congratulate and thank all who have stepped up to submit a great range of photos, articles and advertorials.

Let's look forward!

Steve McCourt
President Australian Salers Association

Australian Councillors 2012 / 2013

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Steve McCourt

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At the time of print Mr A Penfolds nomination for ASA Board was singular for Western Australia

www.salersaustralia.com

Members are always welcome to contribute results from showing or trials, photographs, testimonials and articles, please contact Peter Rogers as above.

A reminder that the letter for 2013 is J

State Reports

SA State Report

Since the last magazine in 2008 we have welcomed the Curtis family to the Association. Their stud *Cara Park* at Mount Gambier is based on *Le Wonga* bloodlines so as to assume the same early maturing characteristics which are required for southern breeders. Ros and Ainslie's debut showing experience was fruitful with *Cara Park* taking Champion Salers Female, handled by novice Cameron, aged 11.

Jennifer and Alan Kranz at *Marandaly* have annually been contesting at the Green Triangle Grass Fed Carcase Trials and in 2012 took out the "Pen of 3".

In 2012 SA hosted the AGM and Farm field Days which was, for those who attended, a highly beneficial and enjoyable weekend. At *Le Wonga* we have been concentrating our breeding programme and have been rewarded by many neighbours taking up bulls and females to improve their herds. In 2011 *Le Wonga Finke Big* took Supreme Exhibit of All Breeds at the Mount Gambier Show as a junior bull of just 15 months.

South Australian Salers members have experienced steady interest and results in the last five years.

VIC State Report

Victorian Salers breeders have had a steady year with success at shows and increasing interest from buyers for female Salers cattle to use as breeders. This is despite some of the wettest and most miserable winter conditions in Southern parts of the state for many years.

In the show ring, a pair of female Salers entered by Reg Mickelborough from Scattered Gums stud won the championship ribbon at the Lang Lang show in January 2012, as well as a second placing in the interbreed with a cow and calf. Auvergne/ Murrabah stud returned to the show-ring this year with entries at Canberra and Melbourne Royal Shows. At least 3 of the Victorian studs plan to enter Salers cattle in the Bendigo Agricultural Show Society National Beef Show, which will be held from Wednesday 15th to Sunday 19th May 2013 at the Bendigo Exhibition Centre Prince of Wales Showgrounds.
www.nationalbeef.org.au

Two Victorian Salers studs took part in the annual Stock and Land open days in January 2012: New Auvergne/Murrabah in South Gippsland and Salco Partners in West Gippsland. Both studs reported strong interest in females with several sales following Beef Week and during the year. Both studs also report a number of bull sales during the year, and both will be taking

State Reports

part in Beef Week 2013, from January 30th to February 6th 2013. www.beefweek.com.au

Commercial sales for Victorian Salers breeders and cross-breeders during 2012 have remained strong; Sandy Creek stud in Western Victoria reported good feedback from buyers of salers/angus cross steers. As of October 2012, a pair of Salco Partners steers are leading the Lardner Park grass fed steer trial weight gains, with final turnoff and carcass judging in January 2013. www.lardnerpark.com.au/steertrial.html

QLD State Report

Our beef industry is currently experiencing a glut of cattle on the market as a result of 2 principal factors - horrendous ongoing drought conditions in the north and west of the state causing lack of feed and water, and the recent demise of the live cattle trade on which the North became dependent. This has combined to force producers to dump huge numbers of northern cattle on saleyards and feedlots in the State's south.

In addition, detection of Bovine Johnes (BVJ) disease emanating from a Central Queensland bull stud has had a further dampening effect on the bull selling market while it is being got under control by the authorities, Queensland aiming to maintain its' a clear BVJ status.

Unfortunately, this has all had a dampening effect on the enthusiasm of producers to spend on new breeding cattle. However, the industry will overcome each of these current adversities in the longer term and we just have to meet the market of the day.

Ingledeew and Greendale studs regularly exhibit Salers and Salers cross-breeds at various Field Days across southern Queensland each year from Barcaldine in the west to Emerald and Rockhampton in the east, south to Casino in northern NSW, and of course Farmfest at Kingsthorpe which is close to their home bases of Oakey and Greenmount.

They continue to receive new enquiries and repeat orders from existing customers, and customers are happy with the results.

Their main target is selling purebred Salers into commercial bull buyers of all the main breeds for the purpose of gaining greater production through fertility, calving ease, temperament, and weight gain through their muscling trait which ensures increased kilos of beef for the number of head produced.

One of their bull buyers in Central Queensland has topped the Emerald weekly cattle sale return per head on each of the 3 recent occasions he sold mobs of Bralers, but unfortunately they are simply described as "Brahman cross" in the media reports.

Ingledeew and Greendale also receive enquiries for purebred females from cattlemen keen to experience their milking ability, longevity and hardiness.

NSW State Report

It's exciting to see a journal being published and Salers being promoted throughout Australia.

Jenny and Peter Gregory of Selwood Salers continue to show at local shows only this year, due in part to the bad seasons. Selwood Salers showed a lovely red heifer, Selwood Four Roses at Berry Show and received accolades from a lot of onlookers about the outstanding qualities she possessed.

Selwood Salers also donated to the Harden Murrumburrah High School and the school was elated with the results in the hoof and hook competition at Albury. The judge admired the animals on the hoof but believed that they were a little underdone, however the judge on the hook had a totally different opinion and scored them as outstanding!

Other breeders showing Salers in NSW include Neil & Kathy Gardner of Kintelah Salers who have also exhibited at local shows. Neil and Kathy exhibited two heifers earlier this year at both Wauchope Show and Bellingen Show. The 18 month old heifers Kintelah Garnet and Kintelah Gypsy won Interbreed Pair of Heifers at Bellingen. The judge had earlier in the day had difficulty in splitting the two heifers for breed champions.

Congratulations to exhibitors for showing and promoting our breed.

Kathy Gardner & Steve Nicholas

WA State Report

Ray and Toni Hughan plan to go to Perth Royal later in 2013. Ray reports good bull sales in Southern parts of WA to commercial breeders despite average conditions.

Alan and Sharon Penfold showed at Brunswick, Margaret River and enjoyed success at the 2012 Perth Royal Show. With a win in the medium weight steers and heifers class of the carcass competition as well as 3rd place in the light weight class with a Salers/Brahman cross, full details of the win are listed in the 2013 magazine story on same.



Marandaly Nursery 2012

2012 AGM tour of the South East

The Australian Salers Association 2012 AGM was held in November in the Mount Gambier region of South Australia. Members from QLD, NSW, VIC, SA and WA attended, with a special mention to Ray and Toni Hughan who drove over 6,200kms from Western Australia to Mount Gambier and back again just for the meeting.

The day started with a visit to *Cara Park Salers Stud* hosted by Ainsley and Roz Curtis who are relatively new members of the ASA with a herd of just under 20 registered Salers cows. *Cara Park* has already enjoyed some successes with their cattle in the show-ring at the Mount Gambier Show. Ainsley identified easy calving as a key factor in his decision to work with Salers.

Following an excellent BBQ lunch and brief cricket match at picturesque Valley Lakes the group moved to a commercial breeding operation at *Marandaly* run by Allan and Jennifer Kranz. This herd comprises approximately 70 Salers and Salers-cross breeders on 3 different properties. Allan explained his selection of Salers cows and calves at the Moorak property

was based on a need for cattle that could calve easily on his different properties without supervision.

The final visit was to ASA President Steve and Jen McCourt's *Le Wonga Stud* where visitors were treated to an impressive selection of purebred Salers and Salers/Angus cross animals. Steve's breeding program has focused on early maturing and muscle with a moderate frame and quiet temperament. The progress made by Steve was clearly on display as were his show winning bulls *Le Wonga Finke Big* and *Le Wonga Garcon*.

Following the farm visits and an early evening AGM, a successful day was capped off with everyone enjoying a meal at a local restaurant in Mount Gambier.

Overall the day was a huge success with old acquaintances renewed and new ones made. Thanks to Ainsley, Roz, Allan, Jennifer, Steve and particularly Jen for organising and hosting the weekend.

2013 AGM & Tour hosted by Victorian Branch with visits to SALCO and Scattered Gums.



Alan Kranz inspects Le Wonga Garcon



Marandaly Future Herd

2012 AGM tour of the South East



Side serve of silage



Le Wonga Garcon by Outback Legend



Red Heifer Magic by Papillion Magic



AGM & Tour Group 2012



Ros & Ainslie Curtis host Cara Park visitors



Mil-Lel Show

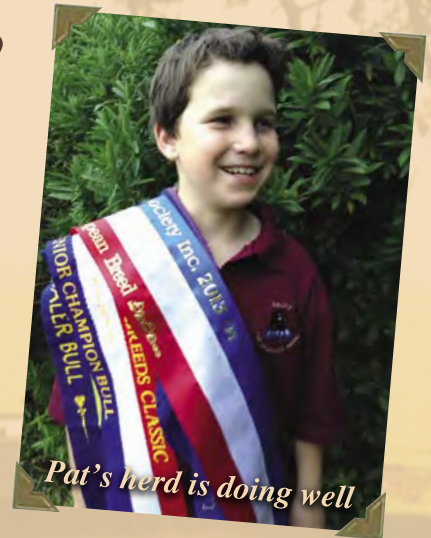


Mt Gambier Show 2013

What's happening at Le Wonga Salers?

We would like to thank all our clients who are now enjoying the benefits of our breed. For those who work off-farm or are absentee land owners the ease of calving and strong maternal traits are especially appealing.

One larger property that has been running our bulls for a number of years has virtually eliminated the requirement of monitored calving. Their heifers are not run separately and conceive when old enough. All was good until agents introduced an Angus bull, one calving was enough for them and the owners are already looking for more Salers bulls! When asked why they did it, the answer was that they were getting about 5% red calves. Better red than dead is my opinion!



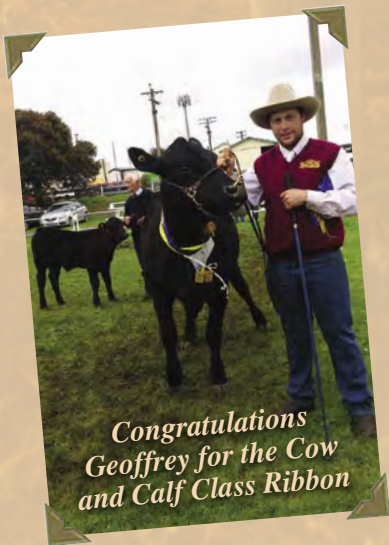
Pat's herd is doing well



Mil-Lel Show 2013

Many neighbours are now running Salers infused cows, Martino Rukonic started when one of our bulls visited his cows. He wasn't worried and nor was I, but when he received just under \$1000 for his calves he was hooked! The next year he used a Simmental, then the next another Salers. Last year he bought a line of black Salers heifers from us and is building a herd just like his neighbours!

On the show front *Finke Big* was shown three times this spring and took honours for Senior Champion Bull each time. His calves are looking very promising and will line up well in next year's team. Tom has been working with his bull *Garcon* over the last year and will continue to work on his handling skills this season in Adelaide. Patrick has been practicing some leading with his heifer *Honest* and enjoys grooming her also. Big thanks to Brides who has designed our advertisement this year and many thanks to Geoff Wood for attending to all our showing requirements over the last year also.



*Congratulations
Geoffrey for the Cow
and Calf Class Ribbon*



What was that you said?



I'm lends a hand

Le Wonga Salers

est. 1986

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Mobile: 0408 838 683

Email: stevemccourt54@gmail.com
mccourtfamily@bigpond.com

Find us on Facebook at Le Wonga Salers

Salers in the commercial setting



George and Shirley Slater of "Warralong", Cedar Party, NSW have had an interest in Salers for the last 22 years.

George & Shirley's initial enthusiasm was sparked at the Sydney Royal Easter Show back in 1991 when Shirley saw "these magnificent animals" being displayed. They then had the opportunity of purchasing an Embryo from what Shirley described as an "Embryo Lotto". The embryos were implanted in donor cows at Grafton. Shirley recalls that of the 14 embryos implanted there were a total of 12 bulls and 2 heifers. Shirley had hoped to get a heifer but her "Lotto Draw" was a bull which they called True Blue. His sire was "Absolute 1585026 719". Initially disappointed by gaining a bull this was soon forgotten as this sire was an exceptional animal with a wonderful temperament and proved to benefit their existing herd with increased vigour.

In 2006 George & Shirley purchased Kintelah Andy A108 from Neil & Kathy Gardner and in 2007 they purchased two heifers Kintelah Amy A109 and Kintelah Amanda A110. Andy's influence can be seen in the herd - most animals being polled.

Shirley has been very pleased with her choices having had no calving problems apart from a breech presentation. Temperament has been good and hybrid vigour measurable with their animals yielding at a much greater percentage than the neighbours.

Many thanks to George & Shirley for their patronage and congratulations also on a fine display of animals.



George & Shirleys Cedar Party Cows

Cross breeding application of Salers

"I cannot understand why more people are not using Salers" - Troy Atkins

Ray Sheridan of Bellingen purchased Salers X Red Angus heifers in 2008 with the intention of joining them to a Charolais bull, pictured below is a heifer as a result of this joining. Ray has been very satisfied with his initial purchase and progress of these animals.

"Unfortunately in the local area the colour of the coat still dominates sale values"

Wayne Hall from Kyogle who runs approx. 110 head Salers X Charolais and sells mainly through weaner sales on a commercial basis.

Again in 2012 Ray decided he wished to purchase some more Salers - Ray was happy to have Red Angus heifers joined to a Salers bull which we were able to accommodate by using our current sire *Kintelah Francois F133*. The heifers were joined on the 27/5/12 and following a conversation with Ray three of the heifers had calved without difficulty prior to their due date and the other heifer was yet to calve. Thanks to Ray for his patronage and recommendation of Salers.



Salers Charolais X progeny

By Kathy & Neil Gardner

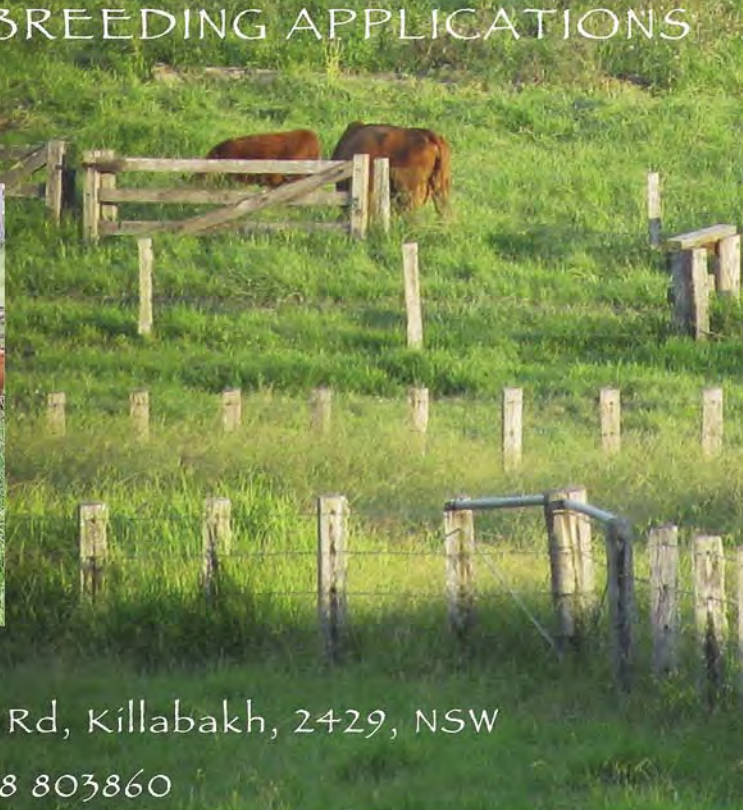
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High Country Salers

By Peter Rogers, Salco Partners

The first Salers bull I sold almost 25 years ago was to a commercial cattleman from Dargo in the Victorian high country. Since then Owen Waller has been a regular repeat buyer of Salers genetics, and remains a strong advocate for the advantages that Salers bring to a commercial cattle breeder.

Owen's family started in the cattle business in the Dargo region in the 1880's, and the tradition looks set to continue with his daughter Amanda Waller and her partner Ben Saxton recently purchasing 700 acres near Dargo where they are running about 150 Salers cross breeders.

As an experienced cattleman, Owen is matter-of-fact about the advantages he sees in running breeders with 50% Salers genetics. "Salers are good mothers and easy to calve. They return to calf well, and cope with tough conditions better than most other breeds. In the 1997-8 drought, our Salers cross breeders did better than anything else we were running. They have good feet, forage well, and recover rapidly when conditions improve."

Amanda, a qualified vet, rates calving ease as the single biggest advantage that Salers have over other breeds. "The calves are born small but grow rapidly. We aim to sell either

yearlings for feed-lotting or run them through as bullocks. There has to be good growth to get to Jap Ox while only milk- or 2tooth."

Both Owen and Amanda have a clear vision on what they want from Salers breeders. Bulls need to throw quiet, moderate-framed, meaty and early maturing calves. An ability to fatten on grass is a big advantage. If these goals can be met, then the natural advantages that Salers have over other breeds with calving ease and growth rates will ensure a long-term place for the Salers breed in the Australian cattle industry.



Top: Weaned 10 month old Salers calves on Amanda and Ben's high country property near Dargo. Middle: Salers cross breeders. Bottom left: Amanda Waller and Ben Saxton with some of their Salers cross breeders. Bottom right: Owen and Amanda Waller.

Salco Partners

Salco Partners have enjoyed solid sales over the past 3 years despite some of the most challenging conditions in living memory.

In particular, demand for breeding females has increased significantly in recent times, as word continues to spread about the exceptional calving ease and maternal abilities of Salers. In our region of Victoria many farms are mixed businesses with owners not always able to supervise calving. The search for cattle that can routinely calve unsupervised is bringing people to our gate to find out more about Salers. As a consequence, we are now retaining nearly all female calves from our 100 plus registered Salers breeders every year to keep up with demand. We have also sold several bulls to producers for cross-breeding in recent times, which we hope will continue to increase demand as the Salers crossbred offspring prove themselves.

Our property in West Gippsland has suffered flooding for the past 2 winters in a row, followed by very short growing seasons. All of us in the region are sick of endless winter mud followed by summer paddocks that are too rough to safely drive a motorbike across. Most years we cut around 500 rounds of hay, but for the past 2 years we have had to buy all our hay and silage in due to the poor conditions. Our Salers have stood up to these torrid conditions remarkably well, especially in the feet department with the winter mud. The lack of good feed over 2 years is however starting to show, with this year's breedplan data showing that adult cow weaning weights were down by about 5% on average across the herd.

Salers have continued to do well at the Lardner Park grass-fed steer trial, with our leading pair of steers just winning the weight gain in the second turnoff category, and coming third overall this year www.lardnerpark.com.au/steertrial.html.

The ability of Salers to consistently outperform on weight gain is a major commercial advantage for our breed.

This year we again held a stud open day during Stock and Land Beef Week with progeny on display, including bulls, from the French sires Sancy, Variegeois, Nomade and Texas, as well as a pen of 10 heifers for the RASV Heifer Challenge www.beefweek.com.au. All of our animals are recorded on Salers breedplan, with additional selection for temperament, polling, fertility, and maternal traits. As ever, enquiries and visitors always welcome!

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Mobile 0408 330 198
Email peter@salcopartners.com.au
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Decade of Success for Salers X Breeders

Tasmanian beef producers Greg and Tanya Downham have topped the store sale markets at Bothwell for over a decade with his Salers X Hereford steers.

Since introducing a Salers bull into their mainly red and white herd in 1993 the Downham's said that their stock has better and meatier frame traits, better feet and udders, increased calving ease, high quality milk and a good, thick, well-nourished dark skin.

Since introducing Salers they have come to consider them the most compatible cross with the Poll Hereford herd. After the first -cross, the Poll Hereford -type females are mated to the Salers bull, while Salers-type crosses are joined to Poll Hereford bulls. Purebred bulls are always used and as a result Greg maintains that an extra 40-50 kilos per head is added to his annual calf drop. Greg also has noticed that the longevity of his breeding females has increased, with a number of his breeding females still calving at up to 15 years of age.

Cows are planned to start calving from the start of May each year, which makes each drop of calves about 9-11 months old when sold at Bothwell - defying the assumption of some who see the well-grown calves at Bothwell and argue that the annual draft must be older. With the larger frame size of the herd due

to the Salers genetics and the greater growth rates of the Salers X calves, Greg is not required to supplement feeding other than the normal amount in leaner times.

The positive feedback from different buyers over the years has seen clients include repeat prominent finishers from both north western Tasmania and the mainland. When benchmarked against other major weaner sales held annually throughout Australia the Downham's are usually near the top of the tree.

Given these figures have been achieved over a decade including drought periods on undulating to hilly country in Ouse which receives an average of 825 ml of rain per annum the sale figures indicate the potential of Salers genetics to increase the durability and strength for unassisted herd growth.

With thanks to Murray Arnel and the Stock and Land for permission to reproduce this content in part from Stock and Land 02/06/2011.

April 2010 Top Pen	Averaged at 436kg for \$820
April 2011 Top Pen	Averaged at 459kg for \$1130
April 2012 Top Pen	Sold @ \$920
April 2013 Top Pen	Averaged upwards of 450kg for \$800

New Zealand Salers Society Inc.

It has been a long year with a number of changes. We continue to meet yearly either in the North or South Island having our Council and AGM meetings.

We had a very successful tour of Central Otago last year visiting several Salers Breeders including several sheep and beef farms, one being “Jeffs Farm” a training farm for young men.

Southern hospitality was great and the weather looked after us including Bill Harvie’s 80th birthday.

Several members made the trip to Ireland last year and had a wonderful trip seeing many Salers and many international Salers Breeders. They reported that the hospitality was great and the nights were made to go very fast with true Irish entertainment.

The Old Cheese

Cantal cheese is a firm textured cheese made from the milk of Salers cattle, these cattle specifically live in the Cantal, Auvergne region of France - within the proximity and locality of the town of Salers.

During the winter months of the northern hemisphere (defined as 15th November - 15th April), Salers cattle are typically housed in farm sheds and fed on hay. The milk from these animals is then processed and used to produce *Cantal* cheese. When the spring arrives the same cattle are sent to the mountainous areas in the surrounding district to graze on the rich and sweet grasses held under snow for the winter months, these meadows characteristically include Gentian and Blueberry in the high altitude setting. The resultant milk is very high in protein and is used to produce a richer version of *Cantal* cheese called *Salers* cheese.

True authentic Salers cheese is said to be best at around 9 months of maturation and can only be acknowledged as the genuine *Salers de Buron Traditional* when it is made in the Summer high country chalet (or Buron) setting. To be authentic the cheese must be made by placing the curd in a traditional Gerle (wooden vat) prior to being cut. Traditionally the curd was placed in a wooden cylinder referred to as “le fromage” (derived from the Latin *Forma*, meaning mould or shape) to form its characteristic shape; it is thought that this is how the French word fromage came to mean cheese. The historical form of the cheese is a large round cylindrical shape with an approximate weight of around 40-45kg.

The milk used for mass produced *Cantal* is typically pasteurised and known as *Cantal Laitier*. The traditional production methods used to produce *Salers* cheese uses unpasteurised raw milk known as *Cantal Fermien*. Some traditional producers have been known to use their feet to help process the curds (this always tastes better) and many smaller producers store their finished wheels of cheese in ancient underground cellars for various degrees of maturation to occur. It is said that both processes hold equal integrity and observe strict adherence to production guidelines, it is however hard

Our Breeder numbers have dropped mainly due to retirement and downgrading numbers for lifestyle therefore not registering cattle. Commercial buyers support the breeders buying their bulls for cross breeding for both small and large herds.

The current members are strong and continue to support the Society with participation in yearly tours and an ongoing commitment to the Salers Breed in New Zealand.

This year we celebrate 25 years of Salers in New Zealand, we will be meeting in Feilding this year to visit local Breeders, socialize, network and discuss the drought areas currently in New Zealand which will cause a significant impact on farmers this coming year.

Ken Bain
New Zealand Salers Society

to overlook the romance of a farmhouse cheese produced using methods that have been used for many hundreds of years.

The cheese can be eaten in the early stages of ageing (1-2 months) and is known as *Cantal Jeune*. At the ages of 2-6 months the cheese is known as *Cantal Entre-Deux* or *Cantal Doré*. Stored properly for maturation *Cantal* cheese is valid for 6 months upwards to 18 months and is known as *Cantal Vieux*. *Cantal Vieux* is produced in smaller amounts and very rarely is exported due to short supply and laws surrounding the sale of raw milk cheeses and Listeria laws.

A well ripened *Cantal Vieux* is said to taste of the “earthiness of the region and the lush pastures of the summer”, its texture is typically much harder due to the maturation process. A majority of the *Cantal* cheese produced (80%) is aged between 1 and 6 months only.

Cantal is thought to be amongst the oldest of the world’s cheeses with reputed appearances in Rome during the first century. It has been cited as making of meals at royal tables throughout Europe for some 2000 years and in doing so has been used as a symbol of status and wealth.

Cantal cheese is today readily available through a number of quality Australian cheese outlets.



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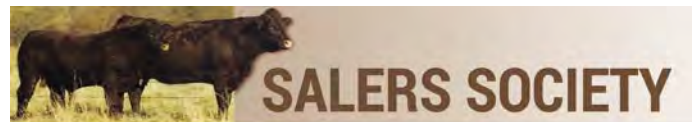
The Salers Beef Cattle Society of Australia Inc.

The Salers Beef Cattle Society of Australia Inc. (SBCS) is an independent organisation formed to promote the development of the Salers Breed in Australia and internationally and it has the pleasure of working in harmony with the Australian Salers Association.

The SBCS issues regular International News Emails and inclusion in the circulation is offered to all Salers Breeders and Friends by emailing salerssociety@bigpond.com with a request.

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Sommet l'Elevage 2012 line up (photo courtesy of R. Coomber)



Showgirls



Keeping an eye on the action at 2012 AGM



Ray and Ainslie discussing the weather



Salers Village Centre



Toni and Mike catching up over a glass of lemonade



Selwood Salers outstanding!



Double trouble



*Always time for a cuddle mid parade
Jodi-Lee Penfold with Alsha Baylee Daegan
at Margaret River Show 2012*



Early morning at Cara Park Salers



Reg Randall

**In this issue we remember Reg Randall
OAM who passed away in 2013.**

Reg was the founder of Murrabah Salers and a familiar face on the show circuit for many years. A passionate member of local community football and Lions clubs, Reg passed away aged 78. One member fondly recalls

"Reg was always in the all the show photos for Victoria, handling cattle or just giving a helping hand". Reg will be remembered by many members of the ASA, our condolences to Margaret and Malcolm Randall and family.



Wanda Anderson

"A lady who did so much for the Salers Breed"

It is with sadness we farewell Wanda Anderson who passed on 10th February, 2013.

Wanda was a partner of the foundation team responsible for the introduction of Salers into Australia. Wanda provided a pillar of strength at all major showings for close to 20 years with husband, International President Don Anderson.

Although Don passed away in 1991, Wanda continued as a pivotal breed support at Inverary Salers and in show and sale rings around Australia for many years. Wanda's views and opinions on the industry were always her own and she was prepared to express them where warranted.

A bright woman with flair and a quirky sense of humour, Wanda was comfortable in a crowd or personable to a few... she was always a most welcoming lady. Wanda's contribution to Salers in Australia will not be forgotten.



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There is always news at Sandy Creek



Sandy Creek Emma

Margaret & David Pevitt

1665 Penshurst-Koroit Road, WARRAWONG, VICTORIA 3283 **Phone** 03 55606236

Here at Sandy Creek Salers David and I are gradually building a herd of females to meet our commercial as well as our stud requirements.

We have retained progeny by *Lake Genoe U2* and *Panther* and also *Springdale Saturn*. We are also currently trying a wide selection of bulls and will watch the results with great interest. Greg and Donna Hull of Lake Genoe Salers have kindly sold us some embryos dating back to the 1990's and we keenly await the arrival of these calves in spring.

We are looking to breed good natured females that have growth, milk, muscle and feet that are sound enough to withstand our long wet seasons. From this base we would like to be able to sell on young bulls for the cross-breeding market.

If we are to compete successfully against other Euro breeds we must be able to guarantee our stock; our standards must be higher than those of the more established breeds. Only quiet cattle with a top marking percentage and excellent "weight for age" will help us stay in farming for the tough coming years. The best of the Salers have shown us that they can so that with ease.

Editor's note:

Marg and David must be congratulated on their recent successes at the National Beef in Bendigo during May, 2013. Sandy Creek Governor (pictured below) took first place in both Junior Champion Bull and Grand Champion Bull Classes. For further details please refer to the table of Bendigo results.

Results from Bendigo Beef 2013

Bendigo, once again held its annual Beef Expo in May. Numbers were down somewhat overall due to the high price of feed, lower commodity prices etc. but the Salers breed was well represented with 5 breeders participating.

Marg and David Pevitt who started the ball rolling by taking out the **Calf Classic** on Friday night. Saturday's judging was as follows:

Supreme Salers Exhibit	Murrabah Delilah
Senior Champion Bull	Murrabah Weston
Junior & Grand Champion Bull	Sandy Creek Governor
Junior Champion Heifer	Murrabah Gypsy

Thanks go to all competitors and members who made the commitment to attend and represent the breed.



Sandy Creek Governor

Project Report to evaluate French Salers AI Sires

2013 Update: Project Report to Evaluate French Salers AI Sires for Australia & New Zealand.

By Peter Rogers, Salco Partners, Lang Lang, Victoria

During the 2006 ISF World Conference held in Salers, a group of Australian and New Zealand Salers breeders formed a partnership to import semen from leading French Salers bulls.

The goals of this group of Salers breeders included:

- Evaluation of the suitability of the selected French AI sires for use under Australian and New Zealand conditions, including Breedplan data
- Injection of significant new genetics into the local Salers breed
- Simultaneous evaluation of new bulls to reduce the risk associated with selecting just one
- Increased purchasing and negotiating power to help import semen at an economic price

Sires were selected from animals listed in the French 2006 *Salers Actualités* AI magazine. These sires had semen available for immediate purchase which had been collected under export quarantine and health test conditions. Each of the 26 listed bulls was considered, and those of potential interest were evaluated further by inspecting the bull, its herd of origin, and any available progeny. I need to make special mention of Alain Havy, who was the Chef de Projet Sud/Sud-Ouest, Service Aptitudes et Sélection des Races Allaitantes. Alain spent a lot of time taking us to several properties in the Salers region to look at different bulls and their progeny.

A bulk order of 500 straws from 6 bulls was negotiated with Alexandre Osio at Sersia, France. Agrigene in Australia and Brenco in New Zealand acted as agents and assisted by importing the semen and dealing with the relevant paperwork. The French bulls from which semen was originally selected were Sancy, Ringo, Numero, Texas, Variegeois and Nomade. Sancy, Ringo, Texas and Variegeois are still listed in the 2012 *Salers Actualités* AI magazine. I have posted this document on the Australian Salers Association website at www.salersaustralia.com

There is an explanation in English of the trait recording features that the French measure in selecting the bulls. For breeders interested in obtaining AI semen from French Salers bulls listed in the 2012 magazine, Chris McIlroy at Agrigene is the agent for Sersia and can import straws from France at competitive prices www.agrigene.com.au

Semen arrived in Australia in 2007 it has been used by Salers breeders in Australia and New Zealand in AI programs since. In the table below is listed the current information available through the Trans-Tasman Group Breedplan for each sire. Most of the figures are still of low accuracy, although with daughters from these sires now starting to add calves to the Breedplan database, the accuracy will improve significantly over the next 1-2 years. It is interesting to compare the Australian Breedplan data with that from France in the 2012 *Salers Actualités* AI magazine. The French recording system is different to ours, but the comparisons are informative for those interested in making the effort.

In 2011 I was able to make another visit to the Salers region of France and visited Salers breeders who had AI progeny from the same 6 sires that we had used in Australia and New Zealand. This was the most informative visit that I have had to the Salers region as I now had a good idea of what the progeny from each of the 6 AI sires were like, and could obtain meaningful information comparing the relative merits of other sires. I also found that the French breeders were very interested in our Australian and NZ experiences, and were keen to exchange information.

Our personal experience with the 6 sires highlights the tremendous genetic variety available within the Salers breed. For us, Sancy is a terminal sire with large growth figures and frame size. We thought that Numero was probably the best “all-round” package, and this was supported to some degree by the French breeders that I talked to in 2011.

It is interesting to note that semen from Numero has all been sold and is no longer available. Ringo is a solid performer with calves that are probably more suited to vealer markets than feedlots. Texas and Variegeois are completely different to the other 4 bulls, and produce high quality daughters.

The French breeders we met that were using these bulls were concentrating on maternal traits, and although not reflected in the Australian Breedplan data yet, we have found that daughters from these bulls tend to have top calves.

In conclusion, we have had positive outcomes from our project to add elite French Salers genetics to the Australian and New Zealand herds. We have found that progeny from these AI sires sell well to our customer base, and that the diversity of genetic traits has significantly strengthened our breeding program.

The biggest negative from the venture has been the reintroduction of horns to our previously mostly polled herd. However, even the traditional French breeders are starting to move on this issue, and polled Salers genetics is now starting to gain favour in France as well.

2013 Trans Tasman Salers Group Breedplans EBV's

	Gest. Len. (days)	Birth Wt. (kg)	200 Day Wt. (kg)	400 Day Wt. (kg)	600 Day Wt. (kg)	Mat. Cow Wt. (kg)	Milk (kg)
RINGO IHJ PV846 STATISTICS: Number of Herds: 5 Progeny Analysed: 42 Number of Dtrs: 6							
EBV	-0.7	-1.0	6	-4	-3	4	3
ACC	69%	89%	87%	83%	77%	63%	53%
SANCY IGH PW773 STATISTICS: Number of Herds: 5 Progeny Analysed: 37 Number of Dtrs: 4							
EBV	0.9	2.5	15	14	20	11	3
ACC	72%	88%	86%	81%	75%	59%	43%
TEXAS IHR PX623 STATISTICS: Number of Herds: 2 Progeny Analysed: 17 Number of Dtrs: 2							
EBV	-1.5	0.8	5	8	8	16	0
ACC	58%	79%	77%	74%	71%	57%	0
VARIEGEOIS IHM PZ583 STATISTICS: Number of Herds: 2 Progeny Analysed: 17 Number of Dtrs: 3							
EBV	0.5	-0.5	5	-2	-8	-11	1
ACC	63%	77%	72%	62%	65%	56%	49%
NUMEO IGG PS013 STATISTICS: Number of Herds: 1 Progeny Analysed: 16 Number of Dtrs: 3							
EBV	-1.1	-0.8	5	7	7	-2	0
ACC	54%	80%	77%	68%	67%	54%	33%
NOMADE IHS PS043 STATISTICS: Number of Herds: 1 Progeny Analysed: 10 Number of Dtrs: 1							
EBV	-0.8	-1.6	-2	-3	-1	-4	2
ACC	52%	75%	71%	67%	62%	48%	29%
BREED AVERAGE EBV for 2010 born salers calves							
EBV	-0.3	0.6	6	8	12	10	4

French Revolution

At the Simagena Agricultural Show in Paris in February 2013, a landmark event occurred with the first exhibition of Polled Salers in France.

The event was arranged by G.I.E Polled Excellence - Salers, which now has 30 members dedicated to the development of Polled Salers genetics in France. Included in their numbers are the Trin and Fourtet Families who are well-known in Australia with the export of French Salers Bulls to Australia after the introduction of the Breed here in 1985.

At this Simagena Show there was immense interest in the Polled Salers and enthusiastic Television and Newspaper coverage ensued.

Whilst some Polled Salers genetics have been introduced in France for a period of time, the formation of G.I.E Polled Excellence - Salers has brought this development into a dynamic situation with its members throughout 14 Regional Departments of France. Catalysts were the purchase of the homozygous Polled Bull, Cumbrian "Joker" from Bryan Walling's herd in the U.K. Scottish Borders and the purchase of 38 frozen Polled Salers embryos from Breeders in Canada.

Currently in France "Joker" has produced 160 calves with a further 300 cows in gestation. Also at Simagena 2013 arrangements were made to purchase another homozygous Polled Bull, "Calligan" from Switzerland.

With the development of French Polled Salers, careful attention is being given to maintaining the important traits existing in France with the Salers Breed, particularly maternal qualities and muscle development. Genetic diversity is being achieved with the use of appropriate quality dams.

There has been a dramatic expansion of the Salers Breed in recent times throughout France and some Overseas Countries and the development of modern Homozygous Polled genetics running parallel with the growth of the original, traditional breed, places French Salers in an even more worthwhile marketing position both at home and abroad.

Ron Coomber



'Cumbrian Joker'



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Crossbreeding research from the US

The following excerpts are from a seminar titled “Defining Roles and Breeding Opportunities” held in early 2013 at the National Western National Stock Show. These excerpts appear courtesy of the American Salers Association.

MARC Research Contributed by Dr. Larry Kuehn of the US Meat Animal Research Centre, Nebraska

The purpose of the MARC (US Meat Animal Research Centre, Clay Centre and Nebraska) trials was to evaluate exotic germ plasm, and so to determine the benefit it may have to the US beef industry. Salers cattle were one of the breeds evaluated. Salers were found to be good calving with moderate to high growth. They had a high lean growth potential and that growth seemed to moderate further at maturity (less extreme mature weight).

It was discussed how breeds can change over time with selection pressure by the breeders involved within the breed selecting for certain traits within their cattle. One trait that has changed from the first series of research cycles is mature weight. In the original set of cycles it was found that the Continental breeds had the largest mature weights. Based on the research that has been

done evaluating the current sires used in many of the breeds, this may no longer be the case. It appears that Angus and Hereford now have the largest mature sizes and that some of the Continental breeds may actually have smaller mature weights. The mature size data is still preliminary; more data will provide more definitive results.

Based on the data collected from Salers bulls which have semen currently available on the US market, Salers cattle are the highest marbling Continental breed, while maintaining rib eye area. The ‘real advantage in lean growth’ was identified for the Salers breed as was the breed’s mature size deemed more manageable than some other breeds.

Heterosis and Profitable Cow / Calf Production Contributed by Dr. Dan Moser, Kansas State University

It was pointed out that there seems to be a great potential for use of Salers genetics with other breeds to utilize within crossbreeding programmes. The benefit of crossbreeding seems to have been forgotten by many within the industry. The message is: Crossbred Commercial Cows are More Profitable. The benefits of crossbreeding are nothing new. We have known about the benefits of crossbreeding for a really long time. Heterosis (crossbreeding) can increase the weight of calf weaned per cow exposed by over 20%. That 20% comes from a lot of little things. Part of which are realized with individual heterosis or the added benefit from the F1 (first cross) progeny themselves: Calf Survival - 2% advantage, Weaning Weight - 4% advantage, Yearling Weight - 4% advantage, Age of Puberty - 5.5% earlier

Dr. Moser went on to point out the reproductive traits are where heterosis really shines. This is known as Maternal Heterosis: Calving Rate - 3% advantage, Cow Longevity - 16% advantage, Calves Produced, lifetime - 17% advantage (1 extra calf), Calf Weaning Weight Produced, lifetime - 25% (approx. 300 kg extra)

In a Salers and Angus rotational crossbreeding system where a

producer uses both purebred Salers bulls and purebred Angus bulls, the percentage of maximum F1 heterosis expressed in the progeny is 67%. This crossbreeding program requires a producer to identify all of the calves and breed to the sire breed that they are the least percent blood. So, if a producer has Angus heifers and breeds them to a Salers bull, which creates a 50% Angus x 50% Salers progeny. That animal is then mated to one of the purebred bulls. Let's say it is bred back to an Angus. Those progeny are then 75% Angus and 25% Salers. That cross needs to be bred back to a Salers bull. This requires producers to have more management and track the percent blood in the progeny to maintain the heterosis in the crossbreeding program.

When you breed a percentage bull to a percentage female (Salers x Angus or Salers x Red Angus as an example) you will get 50% of the maximum of the F1 heterosis expressed in the progeny. Only slightly less than the heterosis of the 2 breed rotational crossbreeding program. The simplicity of this crossbreeding system results in no need to rotate sires as the progeny are uniform in their breed composition at that 50% level.

A note from the American Salers Association

For the American Salers Association (ASA), 2013 began with our highly successful 38th National Salers & Optimizer Show and Sale at the National Western Stock Show in Denver, Colorado. Events included a well-attended “Defining Roles” seminar which discussed Heterosis, the Benefits of Crossbreeding, and the significant potential of Salers cattle in these programs.

The ASA has joined with our friends in Australia and other members of the International Salers Federation around the world and is successfully increasing exchanges of information through the international section of our website, also with expanding distribution of our regular “Member Connection” news emails and through our very active and informative Facebook page www.facebook.com/SalersBreed

We want to encourage Australian breeders and ASA members interested in keeping abreast of activities and developments with the Salers breed to join us. Send an email to info@salersusa.org and add your name to our rapidly expanding international mailing list. You may like to join us on Facebook, and visit our website at www.salersusa.org where you can view copies of our American magazines, read personal testimonials about Salers cattle, and see articles on many topics related to Salers.

Kind regards,

Joe McDaniel
American Salers Association

Greendale Salers

Greendale Salers commenced in 2010 based on Ingledew and Nardoo Valley bloodlines. We are currently running our herd on Jodie's parent's property at Meandarra, 600km west of Brisbane.

Our herd runs alongside the property's commercial herd which consists of 500 breeders including Shorthorn, Droughtmaster and Charolais.

The Plants are currently using a Salers bull for their third season, running over sixty first calf heifers. Both seasons have seen an improvement in calving ease and we eagerly await the next drop of calves.

Greendale Salers recently exhibited a 20 month old bull and 23 month old heifer for FarmFest which was held in June.

We are also preparing for an AI program which commences in late September, after calving.



20 month old Bull from Greendale Salers, Meandarrah, QLD

Looking forwards, looking back

Photos courtesy of Ron Coomber



Sommet de l'Elevage



Salers Village Street

Greetings From Ireland

Thanks for the opportunity to write from Ireland. This is a report of the ISF conference and tour that was held in Ireland in August 2012.

The tour started from Dublin, with Trudi the tour operator and Gerry the bus driver, driving to Northern Ireland for the first few days visiting farms owned by Andrew McClements, David Boyd, George McCall and John Elliot. With loads of sightseeing, visiting The Ulster Folk Park, Giants Causeway, the Bushmills Distillery, a machinery manufacturer, a vegetable grower and a guided tour of Armagh and a barbeque.

In the South of Ireland the first farm visit was to Donegal, to James McGroartys farm in Ballintra, then to Sligo with farm visits to the farms of David Kirrane and Bernard Hunt taking in the sights of Yeats Grave and around Lough Gil, then ending the night with food, drink and a sing song in a local pub in Gurteen. The next day was a relaxing day touring on route to Galway, taking in a visit to Kylemore Abbey, and Connemara. Patsy O'Conghaile, with his two sons, met the bus on route and spoke about the countryside of Connemara and Galway, and even spoke some Irish! That night I went with majority of the group into Galway City, where the streets were packed with tourists, we managed to get an enjoyable meal. The next day, it was on to the Cliffs of Moher and on route to the farm of John Keating in Kilnaboy, Co. Clare. We got a talk on the plants growing wild on the Burren. We ended up having a fantastic night's entertainment in Dunguaire Castle. Ken Bain played wonderful



Salers Reserve Champion and winner Bull Class, Dunlo's Drageur with Kathleen Ward

music with his bagpipes, while we waited to go into the Banquet, where we were fed and entertained with Irish music, stories and poetry.

After shopping and sightseeing in Galway City, we went to Wards Farm in Ballinasloe. The French Breeders arrived after visiting the farm of Alfred Melvin in Dublin on route from the airport to Wards farm. The French Breeders joined the tour and the afternoon was spent looking at cattle, vintage farm machinery and demonstrations of a vintage threshing, ending with a barbeque.

The next day it was off to a cattle mart in Roscrea, Co. Tipperary and a visit to Roscrea Castle, then back to Portlaoise, Co. Laois for the ISF Conference, where we had some very informative and interesting presentations from delegates from various countries.

The elections and the talks about Salers Cattle and the importance of the ISF keeping everyone informed of what happening around the world was discussed. After the conference we had a lovely meal in the hotel, joined by Irish breeders, which ran into the early hours of the morning.

The last farm visit was in Wexford where on route sightseeing took place in Kilkenny city, then on to the farm of Joe and Richard Fortune, Wexford.

The final day was at Tullamore show, where a great display of Salers cattle were on show along with other cattle breeds. This is the largest agricultural show held annually in Ireland, set on 260 acres and attended by 60,000 people, so there's something for everybody. Judging for the Salers classes started at 10 am, and refreshments were available in the Salers marquee during the day, finally we had to say goodbye to our friends whom we got to know over the previous 12 days. We really enjoyed hosting the ISF Convention in Ireland and wish every success for the future.

Meryl Gillespie
Secretary
Salers Cattle Society of Ireland

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The International Salers Federation

“The Future is Here!”

The International Salers Federation (ISF) which has been in existence since 1985 has, in recent times, developed even further to bring together Salers Breeders from around the world. This follows from very successful recent Conventions and Tours in France in 2006, in the United Kingdom in 2009 and in August 2012 in Ireland.

The 2012 ISF Convention and Tour of Ireland was a resounding success and immensely enjoyed by all. Delegates from France, USA, Canada, UK, New Zealand and Australia were honoured to enjoy the hospitality and company of many Irish Salers Breeders from Northern and Southern Ireland.

From a foreigner's point of view, this tour was extremely enlightening and showed the tremendous development of the breed in Ireland particularly over the last decade.

The delegation was among the many highlights of the tour and the photo taken at Ballymackeogh Salers in County Clare, is of the English speaking group. The splendid delegation of 22 members from France joined the tour later, it must too be said that the hospitality of the Irish was a very memorable part of the tour experience.

The tour photograph taken at the Fortunes' Knottown Salers, County Wexford shows a young French Breeder, Delphine Freyssinier admiring part of the herd. The grand finale of the tour was at the Tullamore Show where the Judge was Charles Vantal (France), a Principal of the highly respected and well-known Vantal Herd.

The formal part of the Convention was held at the excellent convention centre in Portlaoise, County Laois, where plans were made for further development of the ISF, including the nomination of North America to hold the next ISF Convention in 2015.

For the coming 3 year period Terence Pye of the United Kingdom, was elected President of the ISF, Lionel Duffayet (France) First Vice President and Brian Jones (Canada) Second Vice President. David Kirrane (Ireland) was appointed Secretary General and the writer was asked to accept the position of handling ISF promotional communications.

With the further recent expansion of the Salers Breed, the ISF resolved to invite Associations/Societies from Switzerland, Germany and Spain to join the ISF. There is also an increasing presence of Salers in Portugal, Algeria, Austria and many other countries.

At the Convention meeting in Portlaoise, it was also resolved to look at ways to expand the news about the Salers Breed around the world and exchange ideas with Breeders internationally. Since the tour there has been vastly improved communications internationally and it is with some certainty that it can be said that - **THE FUTURE FOR SALERS IS BRIGHT.**

Please remember the opportunity to attend the next Tour and Convention in North America in 2015.

Ron Coomber
President SBCS Aust. Inc



Delegation at Ballymackeogh Salers



Knottown Herd



Carrentubber Salers

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\$20 ea

Navy Puffer Jacket

\$35 ea

Contact Steve McCourt

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Congratulations to Alsha Baylee Salers

From a field of 150 entries a steer sired by Alsha Baylee Daegan won Champion Carcass 2012 at the IGA Perth Royal Show.

Born on July 13, 2011 the purebred Salers steer took out the prestigious title of Overall Grand Champion at just 14 months of age with a live weight of 450kg. Pictured below, the steer's carcass statistics are as follows:



HSCW	271kg
1-7 Meat Colour	2
RFT	10mm
Aus MB	1.0
Dress %	60%
0-8 Fat Colour	0
EMA	98
MSA MB	300
P8	8mm
1-5 Distribution	4
OSS	100
PH	5.48

In the Lightweight Carcass section of the same competition Alsha Baylee took third place in a field of 20 entrants with Salers Brahman cross steer also sired by Alsha Baylee Daegan. Live weight of the steer was 387kg, results as follows:



HSCW	232kg
Meat Colour	1c
RFT	8mm
Aus MB	1.0
Dress %	60%
0-8 Fat Colour	1
EMA	78
MSA MB	310
P8	10mm
1-5 Distribution	4
OSS	110
PH	5.49

ALSHABAYLEE
SALERS

AR & SM Penfold & Family South West, Western Australia
info@alshabaylee.com.au mobile 0428 335 355

The Balanced Breed *through* Alsha Baylee's Attributes; Shorter Leg, Deeper Bodies, Strong Feet & Structure, Short Coat, Great Mothering & Milking Ability and Quiet Temperament.

The female herd is the producer's greatest asset, this is where we have succeeded with attributes like the ones mentioned. Results have been shown through purebred or crossbred animals like Murray Grey Bulls over purebred Salers females, proving to deliver exactly what the market requires.

This success can be shown from the results of the IGA Perth Royal Show 2012 where a purebred Saler Steer took out the Grand Champion Carcass competition above those bred to win. We exist to shake the stigma that Salers are long legged, slow maturing hairy beasts of no consequence. We believe in our breed.



Meet the Team: (left to right) Jodi-lee Penfold, Baydn Penfold, Clinton Gartrell, Alan Penfold and Sharon Penfold.



**Alsha Baylee Ernie - Grand Champion
Salers Bull Perth Royal Show 2012**



**Alsha Baylee Excellence - Grand Champion
Salers Female Perth Royal Show 2011**



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